

62
Ro P & D presents for your 1957-1958 season...

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Pl. Pat. No. 1662

Peterson & Dering

OREGON'S BEST SOURCE OF GOOD ROSES

SCAPPOOSE, OREGON

* *An enthusiastic performer in all stages* *

The best from your Pacific Northwest

Peterson & Dering
OREGON'S BEST SOURCE OF GOOD ROSES
SCAPPOOSE, OREGON

P & D's Get Acquainted Offer

BURNABY

PINK FAVORITE

THE DUKE

AMY

ENCORE

Value \$11.75, you save \$1.40

\$10.35

THE DUKE PLANT PAT. NO. 1522

Big, bold, colorful—and very charming. The large size of the blooms is emphasized by the distinctive coloring—a rich carmine red, illuminated by the flush of light gold on the underside of the petals. The plant is strong, medium to tall in growth. The foliage is large and glossy. \$2.50 each; 3 for \$6.60.

ENCORE PLANT PAT. NO. 1662

A bright and cheerful floribunda which will perform for you again and again. The plant is sturdy and vigorous, of medium height, and will require a minimum of care. The foliage is slender, glossy and clean. Its resistance to disease is well above average. During the growing season, Encore is constantly dressed in clusters of bright pink bloom. The individual flower is quite dainty, lightly cupped, 14-petaled, 3 inches in diameter. There is a pleasing contrast in color between the inner and outer surfaces of the petals. The face is a lustrous creamy pink, while the outer surface is rose pink. This is an enthusiastic rose. If it were less graceful, we might feel obliged to call it boisterous. \$2.25 each; 3 for \$6.00.

BURNABY PLANT PAT. NO. 1314

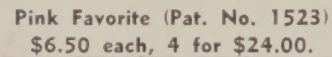
A light yellow hybrid tea rose of unexcelled classic form. Burnaby has already proven itself as a producer of blooms of exhibition quality. The plant is tall and vigorous. Gold medal winner in the United States and England. \$2.50 each; 3 for \$6.60.

AMY PLANT PAT. NO. 1455

Resembles a pink pincushion in full bloom! Dainty little buds open into rich satin-pink clusters of blooms. Hardy, symmetrical floribunda, grows about 2½ feet tall, blooms continuously. \$2.00 each; 3 for \$5.25.

KING OF THE ROSES

McGREDY'S IVORY, large, well shaped, creamy-white.



SCAPPOOSE, OREGON

Tree Roses Shipped F.O.B. Scappoose

NO ENVELOPE NECESSARY

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Peterson & Dering

OREGON'S BEST SOURCE OF GOOD ROSES
SCAPPOOSE, OREGON

Fold on this line.

Fold on this line.

Fold on this line.



UPON ARRIVAL

unpack and place roots in bucket of water. Never for a minute expose them to drying air or sun. If they

seem dry, leave them in water for a few days before planting. Unless the soil is actually frozen you can plant roses any time now even when the weather is cold and rainy.

DIG IT DEEP

Rose bushes need lots of room. Hole should be 2½' deep where it is well drained.



Next build a cone

of good topsoil at the bottom of the planting hole. Carefully spread roots out and down over the cone in their natural growing position, sifting soil in around each root to prevent air pockets.

TAKE SAME CARE

when you fill in the hole that you leave no air pockets. Use lots of water around the cone and then



gradually fill with good soil to within about 6" from the top. Tamp the soil all around (if it's rainy and wet wait to firm 'til it dries a little).

FLOOD IT AGAIN

after a day or two when the soil has settled. Then fill to the top with a loose, light soil. Go back and firm



the soil around the new planting for a few weeks . . . and if it's very cold and apt to freeze, give them a light mulch to prevent heaving.

SUMMER JOBS

in your rose garden include regular and frequent spraying or dusting; taking care always that both



sides of the leaves are covered! Very light cultivation . . . and deep-down irrigating in the mornings throughout the summer will keep the growth healthy and new flowers coming.

WHEN YOU CUT

roses for bouquets, use a very sharp-bladed clipper. A clean, slanted cut will not bruise the stem.

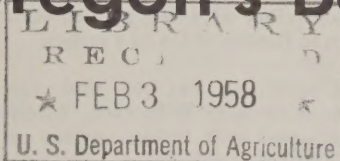


Cut just above the second leaf-twig from the next branch fork. This will leave sufficient strength for continuous vigorous growth . . . and assure more blossoms for your bouquets all season.

Peterson & Dering

Oregon's Best Source

of Good Roses



Budded to a PD super strain of multiflora root stock and grown under exacting care in the PD rose fields at Scappoose, Oregon.

The Rose is the favorite flower of all ages. It grows to hardy and perfect form in the lower Columbia River area of Oregon where pure air, fertile soil and a long growing season are ideal for Rose culture. As this hardy stock approaches maturity it continues to thrive when transplanted anywhere in the Northern Hemisphere. Supplied with deep rich soil, ample water and protection during freezing weather, an Oregon-grown rose will reward its owner with an abundance of beautiful blooms. A super strain of multiflora root stock makes PD field grown Roses more hardy. They produce sturdier and more beautiful bushes under any reasonable growing conditions.

TERMS: Cash with order. Send check or money order. No orders sent C.O.D. No stamps accepted.

PLANT LOSSES: Tell us immediately if the plants you receive are unsatisfactory. It is our desire to make a fair adjustment and to help you in getting the best possible results. When the instructions which we send with every shipment are carefully followed, only very rarely should you lose a plant. Every effort is made to get all plants to you in excellent condition because our success depends upon the results you have.

OUR GUARANTEE: If you follow the simple steps outlined here in the planting guide and the planting instructions mailed free with every shipment, and providing weather is not abnormal or there are no damaging factors beyond our control, we will replace without charge any rose which fails to grow and bloom in your garden providing the bush is returned to us before July 1st following purchase season.

YOU SAVE BY ORDERING 3 or

MORE OF EACH VARIETY: You can save substantially by ordering 3 or more roses of the same variety.

SHIPPING SEASON: Dormant Plants are shipped between the dates of November 1-10 and May 1st. Please indicate on your order the date you desire shipment to be made.

SHIPPING CHARGE: Shipping and Handling Charge per order \$0.50.

LET P & D DO YOUR CHRISTMAS SHOPPING: Send a beautiful rose plant that will last for years.


If possible, your gift will be mailed to you in time for Christmas, however, if spring planting is necessary, we'll send a beautiful gift card in your name for the Christmas tree and the plants will be mailed at the proper planting time.


HYBRID TEA ROSES

AMERICAN FLAGSHIP, Pl. Pat. No. 676. List \$1.75 each. 3 or more \$1.55 each. Low growing bush, slightly spicy fragrance, brilliant unvarying scarlet blooms.


AUDIE MURPHY, Pl. Pat. No. 1558. List \$2.75 each. 3 or more \$2.40 each. Long tapering buds of vivid rich crimson exquisitely shaped . . . bloom on long cutting stems.


BURNABY, Pl. Pat. No. 1314. List \$2.50 each. 3 or more \$2.20 each. Large empire yellow blooms. Long lasting cut flower.

 **CHARLOTTE ARMSTRONG**, Pl. Pat. No. 455. List \$2.50 each. 3 or more \$2.20 each. Long slender rich carmine buds. AARS winner 1941.


 **CHRYSLER IMPERIAL**, Pl. Pat. No. 1167. List \$2.50 each. 3 or more \$2.20 each. Crimson-red very large flowers on compact bush. AARS winner 1953.

FIRST LOVE, Pl. Pat. No. 921. List \$2.25 each. 3 or more \$2.00 each. Long pointed buds and graceful flowers of soft dawn pink.

 **FORTY-NINER**, Pl. Pat. No. 792. List \$2.25 each. 3 or more \$2.00 each. Brilliant red and yellow bi-color. AARS winner 1949.

 **FRED EDMUNDS**, Pl. Pat. No. 731. List \$2.00 each. 3 or more \$1.75 each. Vivid orange buds opening to blooms of apricot orange. AARS winner 1944.


GOOD NEWS, Pl. Pat. No. 426. List \$2.00 each. 3 or more \$1.75 each. Buds of deep coppery pink that turn to 60-petaled blooms of shell-pink.

 **HELEN TRAUBEL**, Pl. Pat. No. 1028. List \$2.75 each. 3 or more \$2.40 each. Light sparkling pink, more often a luminous apricot. AARS winner 1952.

LEMON CHIFFON, Pl. Pat. No. 1241. List \$2.50 each. 3 or more \$2.20 each. A rich lemon yellow with long pointed buds which open to flowers of 3½ to 4 inches.


LOVE SONG, Pl. Pat. No. 1360. List \$2.50 each. 3 or more \$2.20 each. Bicolor, rich salmon-pink with brilliant yellow on lower third of petals and lighter yellow reverse.

MME. HENRI GUILLOT. List \$2.00 each. 3 or more \$1.75 each. The artistic long-urn-shaped buds open to beautiful raspberry-pink blooms.

 **MOJAVE**, Pl. Pat. No. 1176. List \$2.75 each. 3 or more \$2.40 each. Blend of salmon, apricot and orange. AARS winner 1954.


MONTEZUMA, Pl. Pat. No. 1383. List \$2.75 each. 3 or more \$2.40 each. Brilliant orange-red. Exceedingly vigorous.

NEW YORKER, Pl. Pat. No. 823. List \$2.25 each. 3 or more \$2.00 each. Brilliant cardinal red has a delightful fragrance.

 **PEACE**, Pl. Pat. No. 591. List \$2.50 each. 3 or more \$2.20 each. A superior plant of large perfect flowers of yellow, buff and pink. AARS winner 1946.

PINK FAVORITE, Pl. Pat. No. 1523. List \$2.50 each. 3 or more \$2.20 each. Long, pointed deep pink buds, a real rose show winner.


PINK FROST, Pl. Pat. No. 1269. List \$2.50 each. 3 or more \$2.20 each. A tall rose bush that produces a huge show rose of solid pink color.

 **QUEEN ELIZABETH**, Pl. Pat. No. 1259. List \$2.50 each. 3 or more \$2.20 each. A grandiflora of soft carmine-rose and dawn pink blooms. AARS winner 1955.


ROSE OF FREEDOM, Pl. Pat. No. 791. List \$2.00 each. 3 or more \$1.75 each. Beautiful 60 to 70 petaled long-stemmed, currant-red blooms.


ROUNDELAY, Pl. Pat. No. 1280. List \$2.50 each. 3 or more \$2.20 each. Vigorous grandiflora of rich fiery-red, long lasting double blooms.

SATURNIA, Pl. Pat. No. 349. List \$1.75 each. 3 or more \$1.55 each. Brilliant cardinal-red with reverse of salmon-yellow and copper.

 **SUTTER'S GOLD**, Pl. Pat. No. 885. List \$2.25 each. 3 or more \$2.00 each. Golden yellow shaded with orange and red. AARS winner 1950.


THE DUKE, Pl. Pat. No. 1522. List \$2.50 each. 3 or more \$2.20 each. Large blooms of 50 to 60 petals. Carmine-red sprayed light gold base.

 **TIFFANY**, Pl. Pat. No. 1304. List \$2.50 each. 3 or more \$2.20 each. Warm clear pink color with salmon undertones. AARS winner 1955.


 **WHITE KNIGHT**, Pl. Pat. No. 1359. List \$3.00 each. 3 or more \$2.60 each. Good buds and big double blooms of snowy-white. AARS winner 1958.

FLORIBUNDA ROSES


AMY, Pl. Pat. No. 1455. List \$2.00 each. 3 or more \$1.75 each. Beautiful rich satin-pink clusters.

 **CIRCUS**, Pl. Pat. No. 1382. List \$2.50 each. 3 or more \$2.20 each. A magnificent show of changing orange, bright yellow, pink and red. AARS winner 1956.


ENCORE, Pl. Pat. No. 1662. List \$2.25 each. 3 or more \$2.00 each. A bright and cheerful floribunda which is constantly dressed in clusters of bright pink bloom.


 **FASHION**, Pl. Pat. No. 789. List \$2.00 each. 3 or more \$1.75 each. A soft and lovely coral peach. AARS winner 1950.


GOLDBLOCKS, Pl. Pat. No. 672. List \$1.75 each. 3 or more \$1.55 each. Clusters of bright yellow on a medium height bush.

 **JIMINY CRICKET**, Pl. Pat. No. 1346. List \$2.00 each. 3 or more \$1.75 each. Unusual multicolored floribunda of medium height. AARS winner 1955.

SPARTAN, Pl. Pat. No. 1357. List \$2.75 each. 3 or more \$2.40 each. Vigorous, medium height. Large double blooms of orange-red.

 **PINKIE**, Pl. Pat. No. 712. List \$2.00 each. 3 or more \$1.75 each. Low-growing. Perfect little pink buds and blooms. AARS winner 1948.


 **VOGUE**, Pl. Pat. No. 926. List \$2.00 each. 3 or more \$1.75 each. An intensive brilliant cherry-coral high-centered 3-4 inch flower. AARS winner 1952.


 **WHITE BOUQUET**, Pl. Pat. No. 1415. List \$2.50 each. 3 or more \$2.20 each. An enchanting new floribunda with sparkling 4-5 inch white flowers. AARS winner 1957.

CLIMBING ROSES

CL. CHRYSLER IMPERIAL, Pl. Pat. No. 1528. List \$2.75 each. 3 or more \$2.40 each. An exhibition type climber of large crimson red flowers.

CL. CRIMSON GLORY, Pl. Pat. No. 736. List \$2.50 each. 3 or more \$2.20 each. One of the most popular deep red climbers.

 **CL. GOLDEN SHOWERS**, Pl. Pat. No. 1557. List \$2.75 each. 3 or more \$2.40 each. Continuous display of large fragrant clear yellow blooms. AARS winner 1957.

 **CL. HIGH NOON**, Pl. Pat. No. 704. List \$2.50 each. 3 or more \$2.20 each. Intense shade of clear shining yellow of medium sized buds. AARS winner 1948. Also received an AARS Sectional Award.

CL. SPECTACULAR, Pl. Pat. No. 1416. List \$2.50 each. 3 or more \$2.20 each. Medium size climber that is blanketed with scarlet buds and blooms all summer.

CL. PEACE, Pl. Pat. No. 932. List \$2.25 each. 3 or more \$2.00 each. The same big flowers of yellow, buff and appleblossom as the bush variety. This variety blooms more heavily on the older cane so do not prune old wood on this variety.

CL. RUTH ALEXANDER. List \$2.50 each. 3 or more \$2.20 each. A very popular bi-color climber of chromium yellow, orange and red.

Spring, 1958

"Oregon's Best Source of Good Roses"

NAME _____

DATE RECEIVED _____

ADDRESS _____

ACK'D _____

CITY _____ ZONE _____ STATE _____

SHIPPED _____

If you wish order sent to a different name
and address, list below:

AMOUNT ENCLOSED \$_____

SHIP TO _____


Cash _____ Money Order _____ Check _____
No stamps accepted.

ADDRESS _____

DESIRED SHIPPING DATE_____

CITY _____ ZONE _____ STATE _____

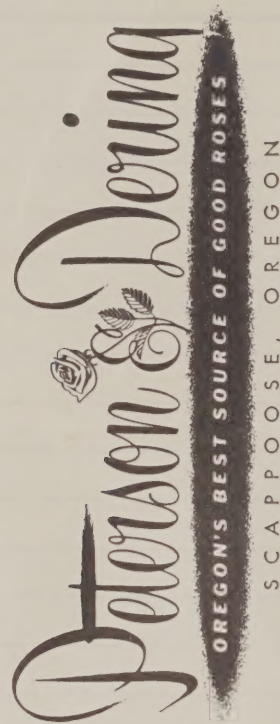
If any of the varieties you order are sold out, do you wish a substitution? Yes ☐ No ☐

 THIS FLAP IS GUMMED READY TO SEAL

NO ENVELOPE NECESSARY

From: _____
ADDRESS _____

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HERE



Fold on this line.

Fold on this line.

Fold on this line.

OUR *Cinderella Rose* HAS BEEN DRESSED IN BLUE RIBBONS!

At the International Rose Test Garden Trials at Portland, Oregon, "Pink Favorite" and "Burnaby" both received Gold Medal Awards. It was the first time a double honor had gone to one grower in the same year. Roses were scored over a 2-year period by a panel of six judges under the direction of Rudie Kalmbach, noted curator of the Gardens.

BREMERTON SUN

JUNE 24, 1957

"Pink Favorite took three trophies and queen of the Bremerton Rose Show award."

THE OREGONIAN

JUNE 14, 1957

"Pink Favorite, a new Oregon hybridized rose, won Sweepstake honors" . . . best 3 and best 5 in show.



Fabulous "PINK FAVORITE"

Plant Pat. No. 1523. A rose in which all characteristics seem to be in perfect balance. The plant is tall, upright, vigorous and sturdy. The foliage is large, brilliant light green, and extremely glossy. The bud is elegant in form, and its deep pink color makes an exciting contrast with the bright green foliage. Pink Favorite requires little pampering in the garden, and is constantly in bloom. It has shown good resistance to blackspot and rust, and remarkable resistance to mildew. \$2.50 each, or 3 or more \$2.20 each.